

University of Mauritius Innovation Week.



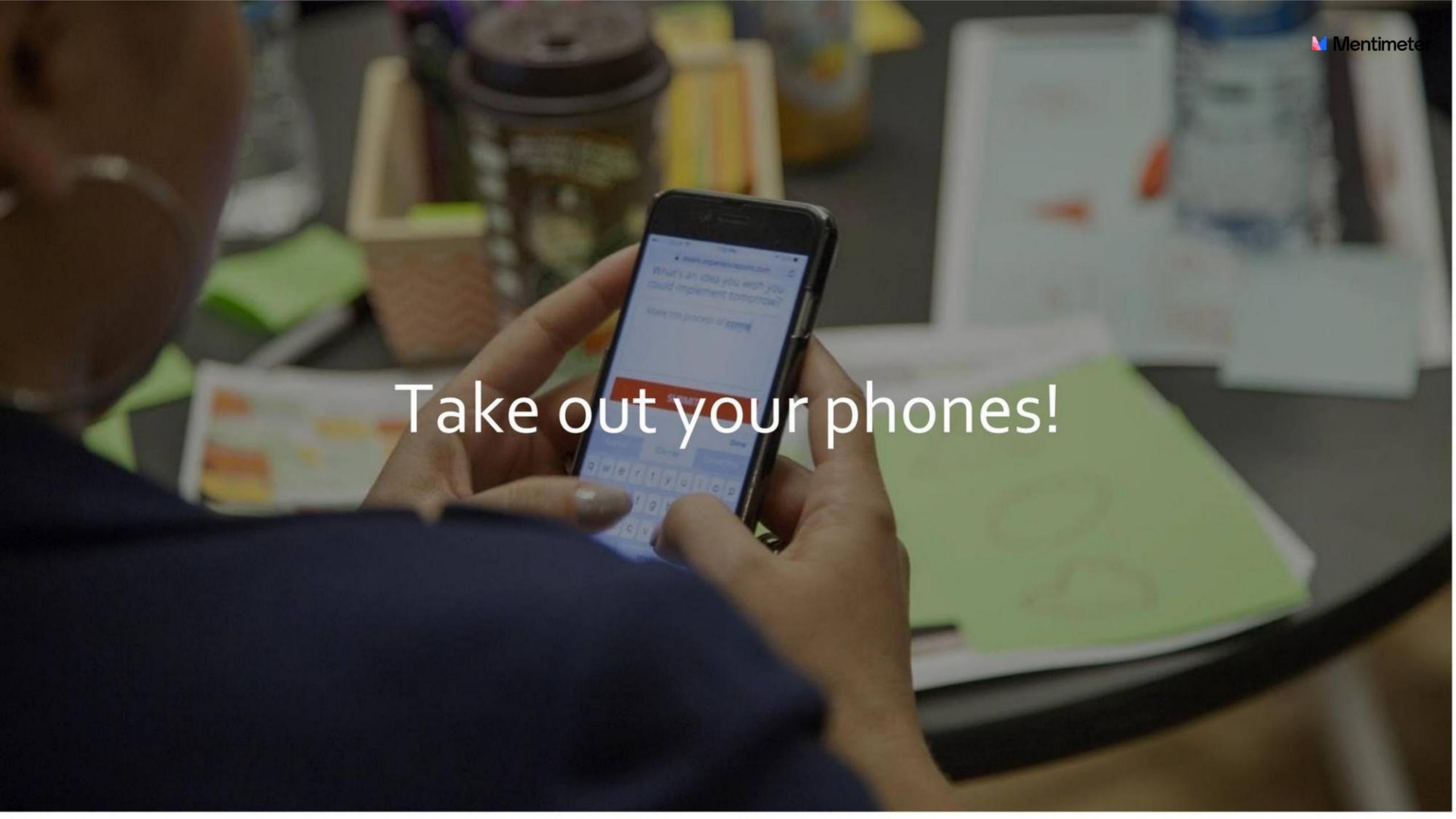




ExperienceInnovation Aware

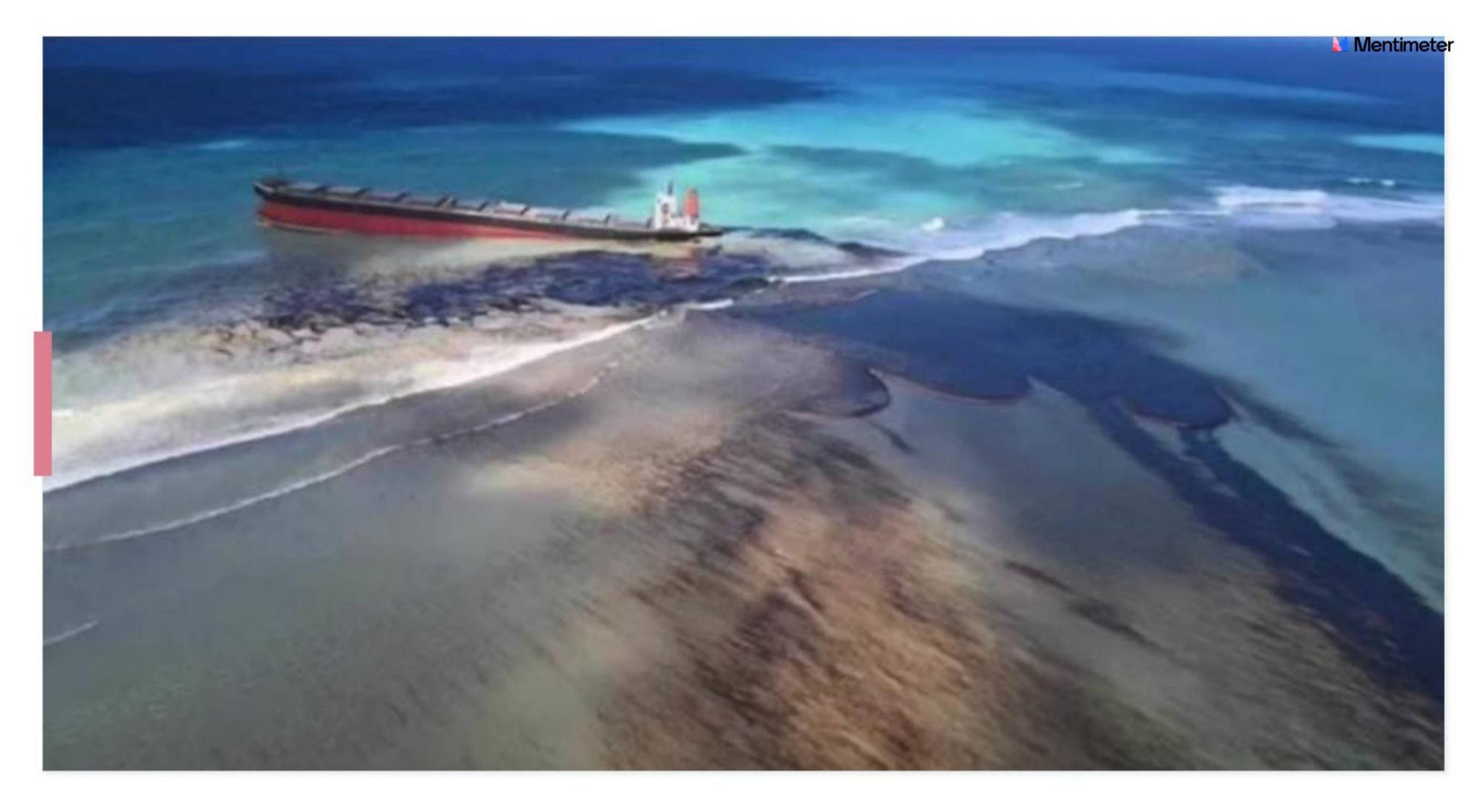
The Habits of Innovators - James van der Westhuizen













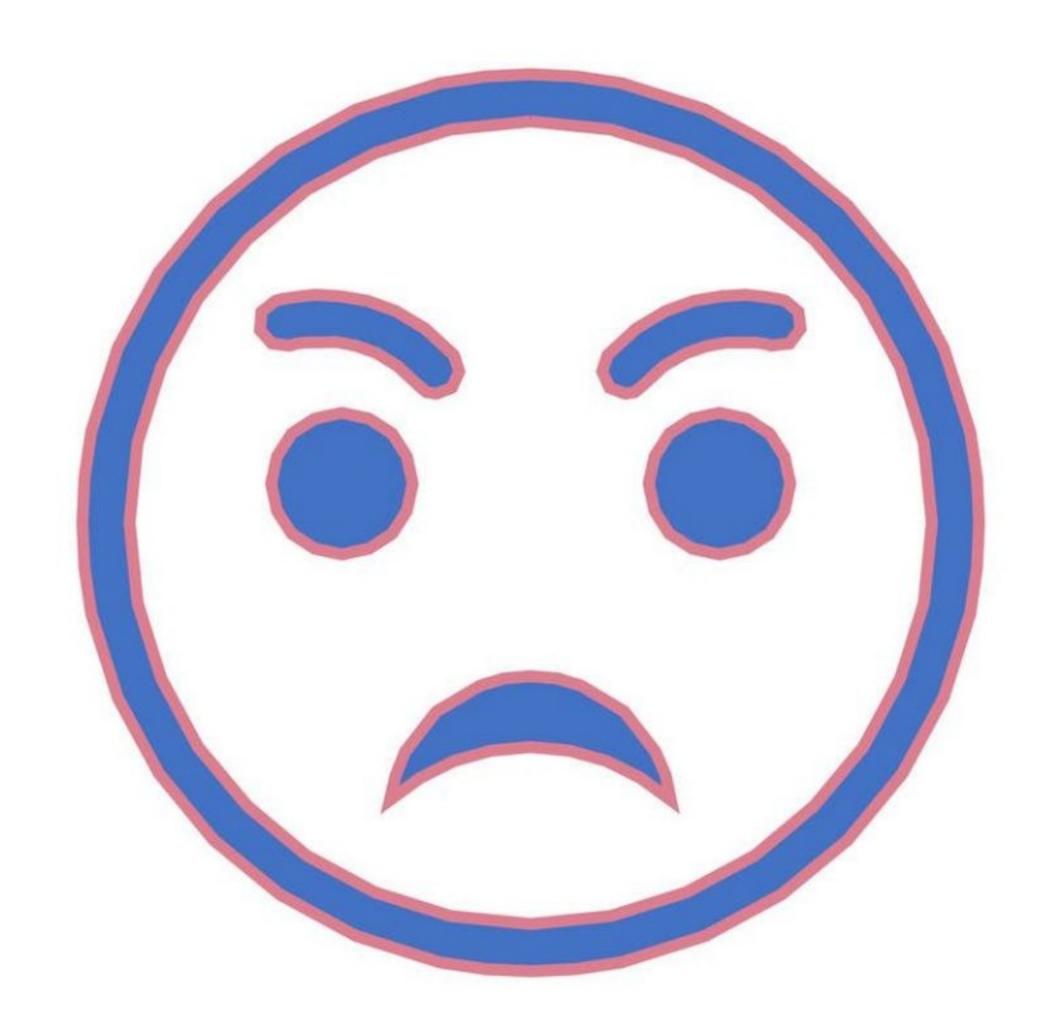




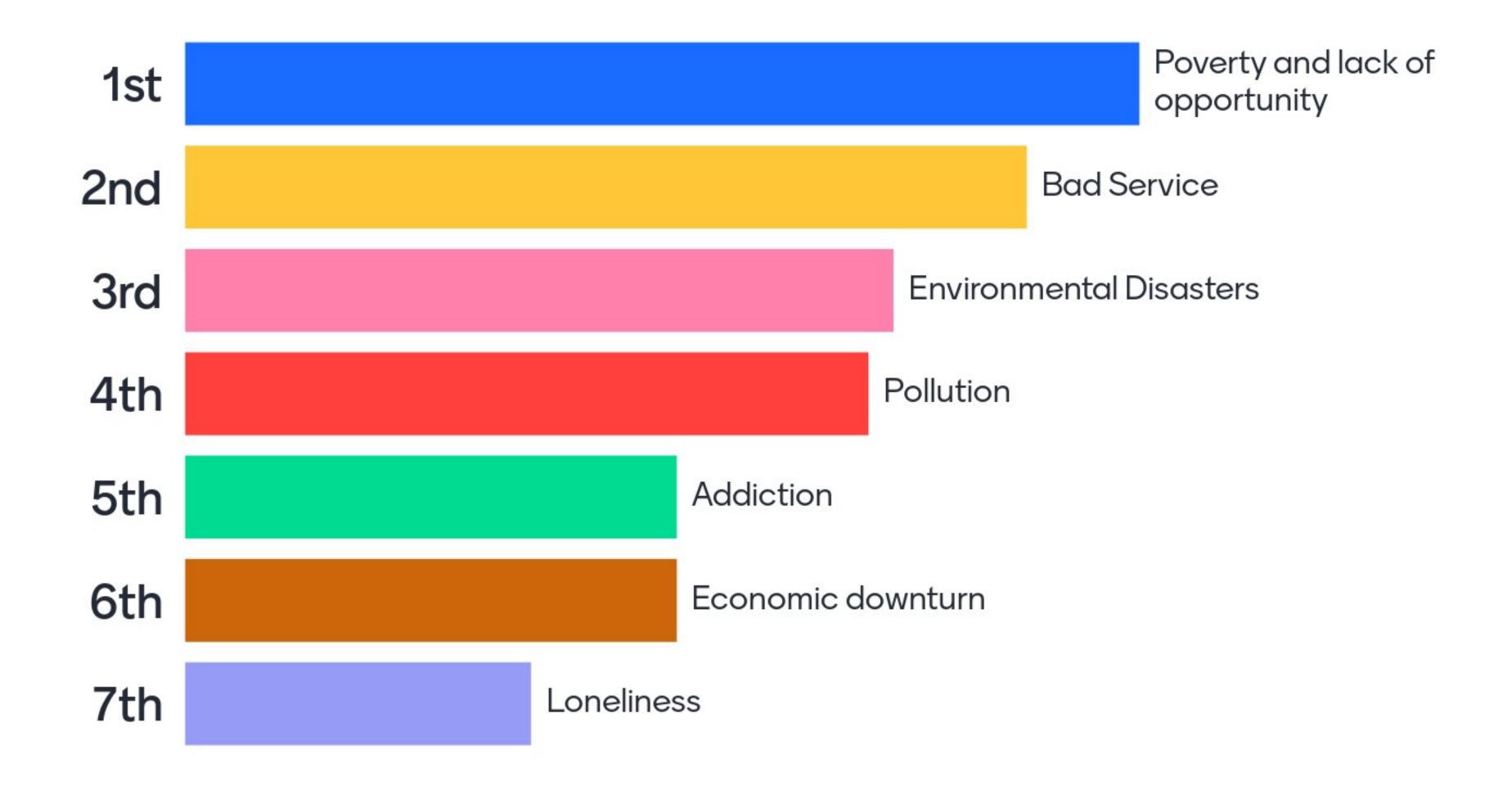




What makes you angry?



What makes you Angry?

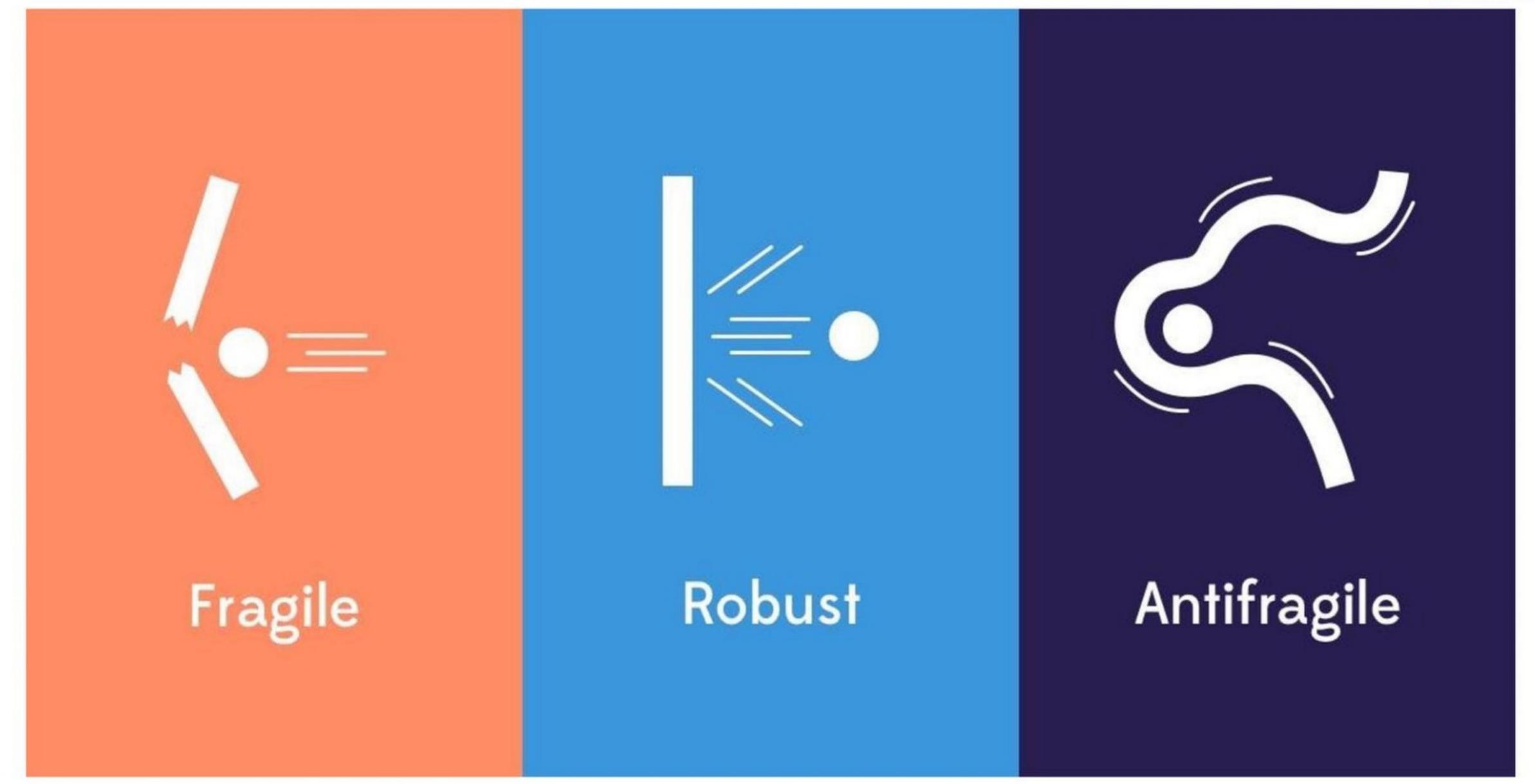




What do you do with your frustration & anger?









shock absorbers	Slime	Good
Diamond	Willpower	Relationship
Muscle, play dough	Performance and innovation	Gold





Will-power	Human beings	Performance
Rubber	Confidence	Life
Rock	Positivity	Innovation





 Determination
 Character
 friendship buddies

 Performance
 Confidence
 Parents

 Efforts
 Champagne
 Relationship





Motivation	Strong	Fitness
Brain power	Spiritual	Trust
Efforts	Faith	Faith





time	Inner peace	Mid
Mind	creativity	Diamond

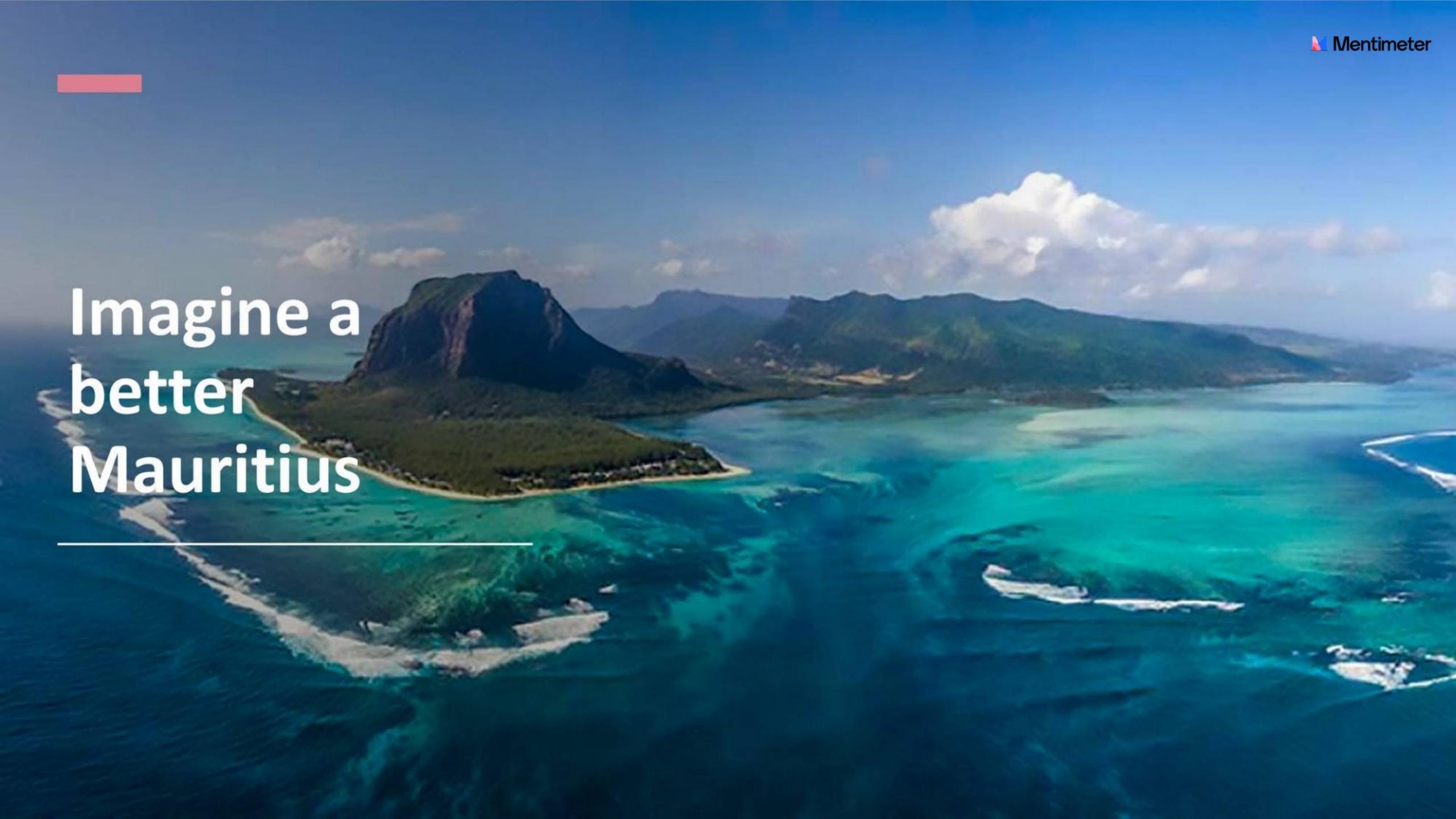






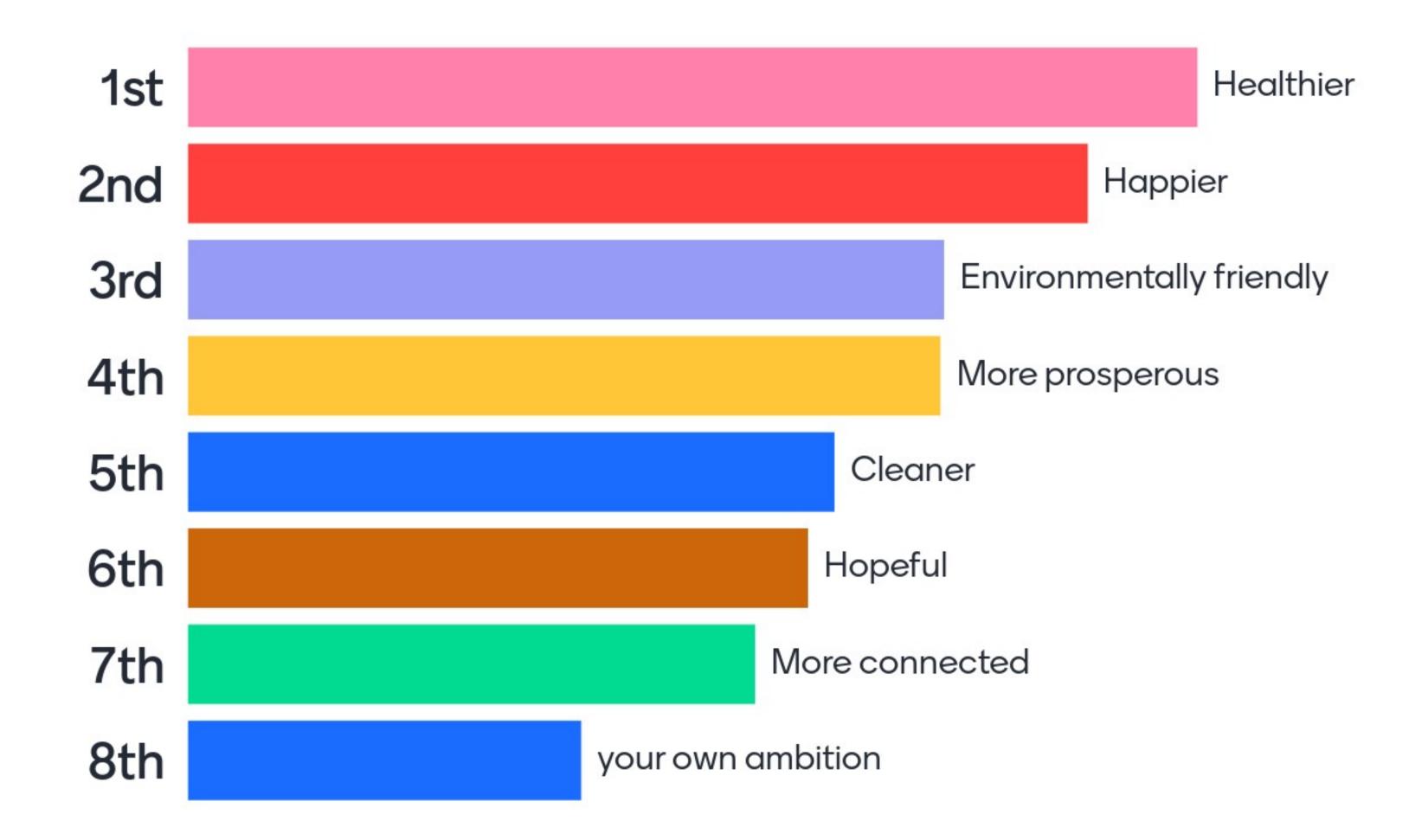
"Think of your problems as a gift – get out there and fix them" - Rita McGrath







A....Mauritius

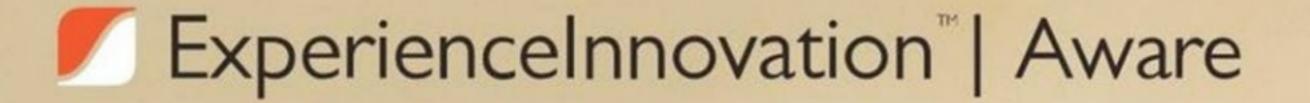




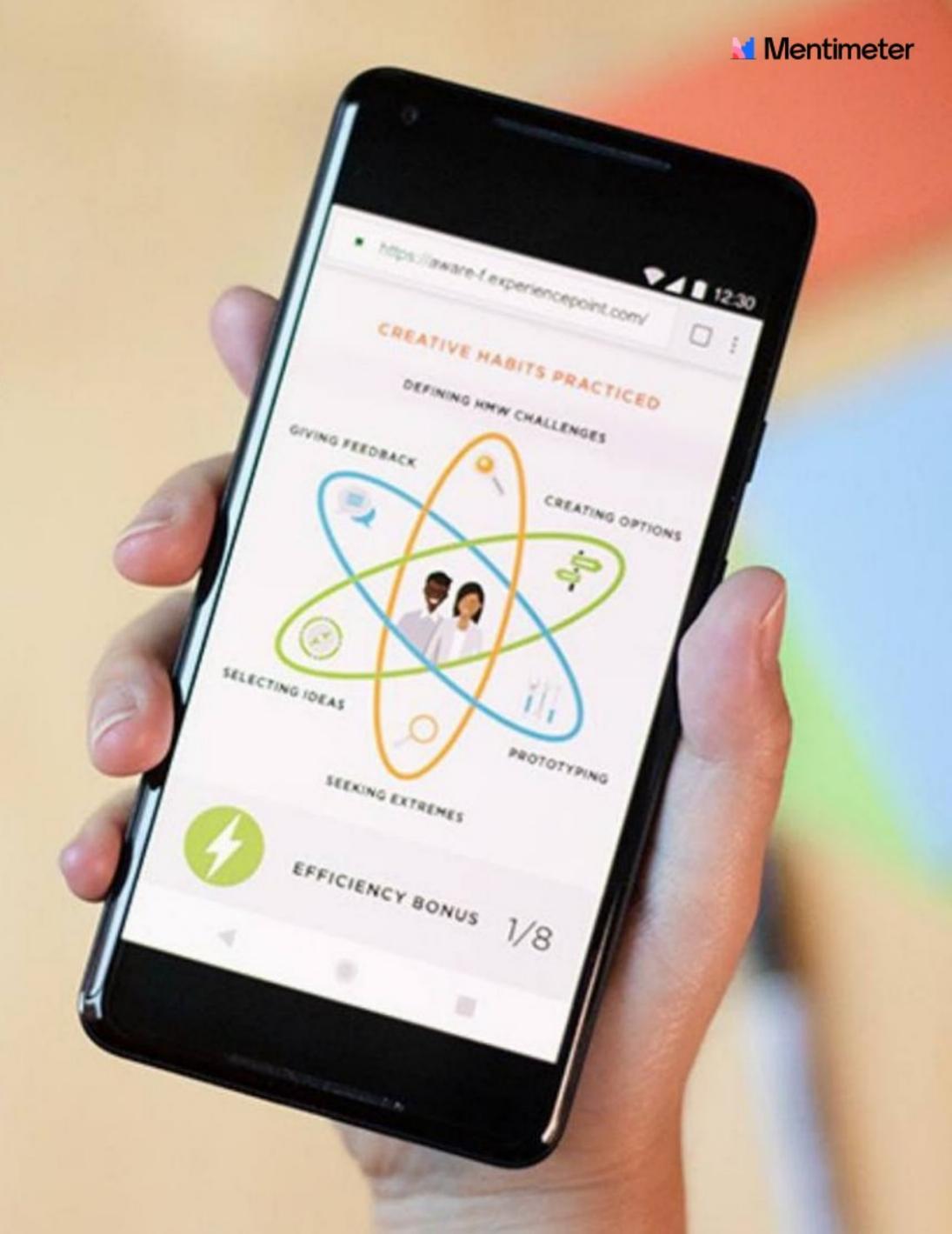
Our Quick Journey today



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The Creative Habits of Design Thinkers



BUILDING INNOVATION CAPABILITY

Experience a better way to innovate

Standing alone, each ExperienceInnovation workshop unleashes new ways of both "thinking and doing".

Together, our family of workshops provides a tangible method of supporting organizations, as the seek to build a culture of creativity and innovation.



ExperienceInnovation | Aware

Design Thinking Creative Habits 90 minutes



ExperienceInnovation | Learn

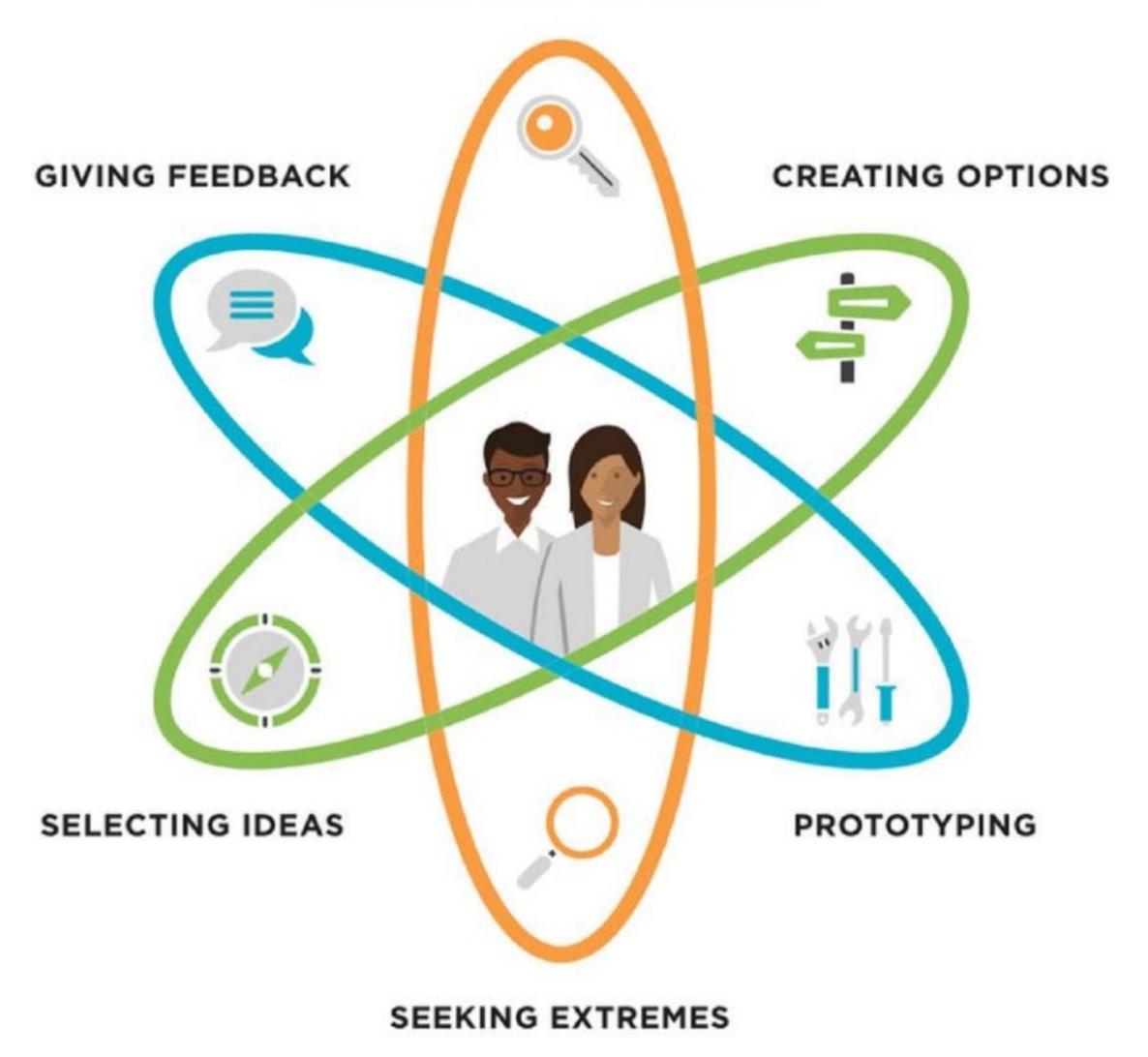
Design Thinking Essentials
Half or Full Day

ExperiencePoint

CREATIVE HABITS

- Inspire New Thinking
- Imagine New Solutions
- Implement New Ideas

DEFINING HMW CHALLENGES

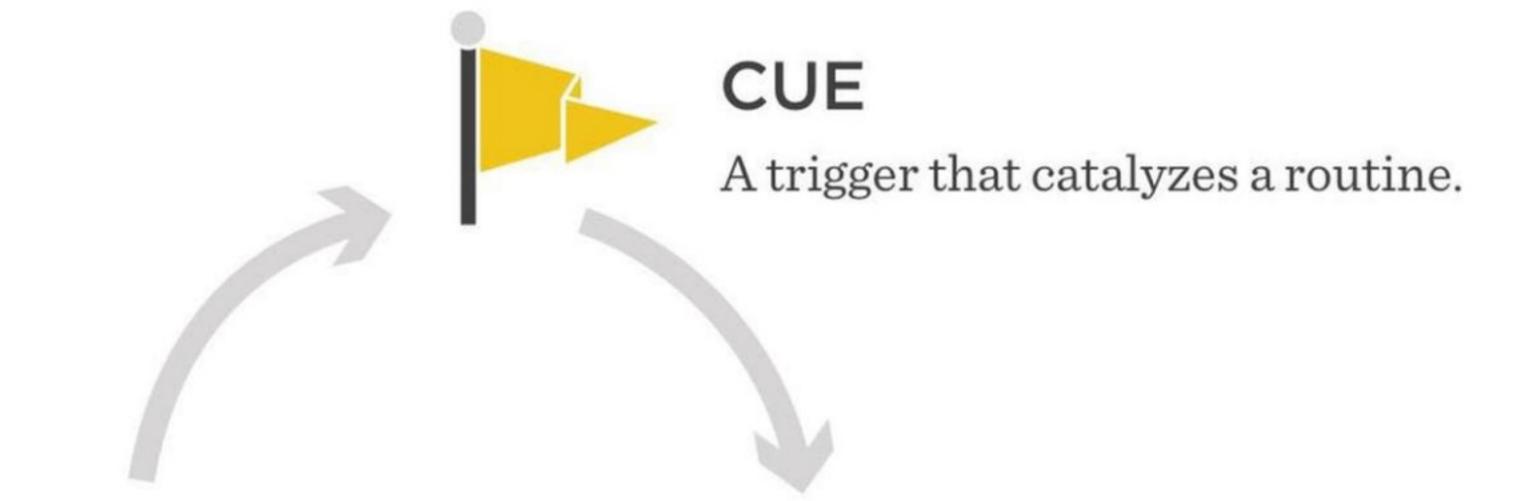


WHY ARE WE HERE?

Creativity is a powerful and underutilized force.

Those that approach their work with a set of simple creative habits make the world better for us all.

WHAT IS A HABIT?



REWARD

Benefits of a creative outcome that reinforce a trigger response.





ROUTINE

An approach or behavior that results in a creative outcome.





 pease, respect and brotherhood
 No negative impact on nature
 Unity

 Covid 19 vaccine
 Eradicate poverty
 Healthier lifestyle

 No more wars
 More smiles on faces
 Efficiency and accountability





No racism

Close the dogital divide

Equal opportunity

Covid-19 vaccine

Improve efficiency

How do get down to basics and live happy

A healthier population

Free Health service to all

Water to all





Meritocracy

Make the world Covid-19 safe tomorrow

Equal opportunity

meritocracy, transparency, emotional connect

Accountability and transparency

General agreement Liverpool FC is the best

I would love people to love each other and not fight over racism and genders and just love each other.

Universal basic income

Inclusive education





Happiness

More innovations

Getting people with free time reading for underprivileged young children

Corruption free

Read minds

Equal opportunities

No frauds

Magic potion for eternal life





Eradicate racism

How to recentre our living

Less arrogance

Mutual respect among human beings and to animals

Corruption

Equity

Access to sports facilities to all.

Provide better medical support for the vulnerable





Work with a colleague to rephrase your idea:

Who are you trying to help with your idea?
What is the benefit for the user?
How might we help the user achieve the benefit?



Through effective communication

Education

Better services

Go towards them

Retaining talents and creating equal new opportunities and promote meritocracy

Through education

Communicate honestly to bridge the gap

Everyone should assume their responsibilities of theirs action and work together to stop corruption

Through donations we can help poor People





Policy decisions

Help the poor with basic neccessities

We might help criminals with rehabilitation.

how might we promote peace, respect and fraternity throughout the world

Help the youth through more equal opportunity and transparent recruitment

help poorer housholds with financial literacy by providing effective educational content early on.

How might we help kids with addiction?

How could we help people live happier with less.

qualified people to work in their field of expertise and by-passing lobbying



Through proper chanelling of vulnerable people to the concerned institutions

How might we help the population in adopting a healthier lifestyle.

Spend more time with elderly people to ease their loneliness

How might we help our citizens eat healthier foods?

How might we help The population with a biofertiliser For healthy eating

How might we help to bridge the gap between the poor and rich?

How might we help to stop racism and discrimation?

How can we help women being independent from abusers..

Giving them opinions to come over drugs and also to reduce child abuse. Helping each individuals to bring a smile on their face and help the poorer one.



How might we help students engage more constructively in education?

Make more use of meratocracy

Meritocracy and transparent procedures for recruitment

Help youth to have compassion and empathy

How might we find happiness without depending on other

How might we help underprivileged young children form healthy beliefs about the value of educational?

How might we help parents collaborate more with teachers to implement innovative pedagogies?

How might we help ourselves to move away from egoistic behaviour

How might we help the population to be less arrogant?





How can we help timid students from bullies

How might we develop more collaborative networks

How can we help the inequality brtween men and women?

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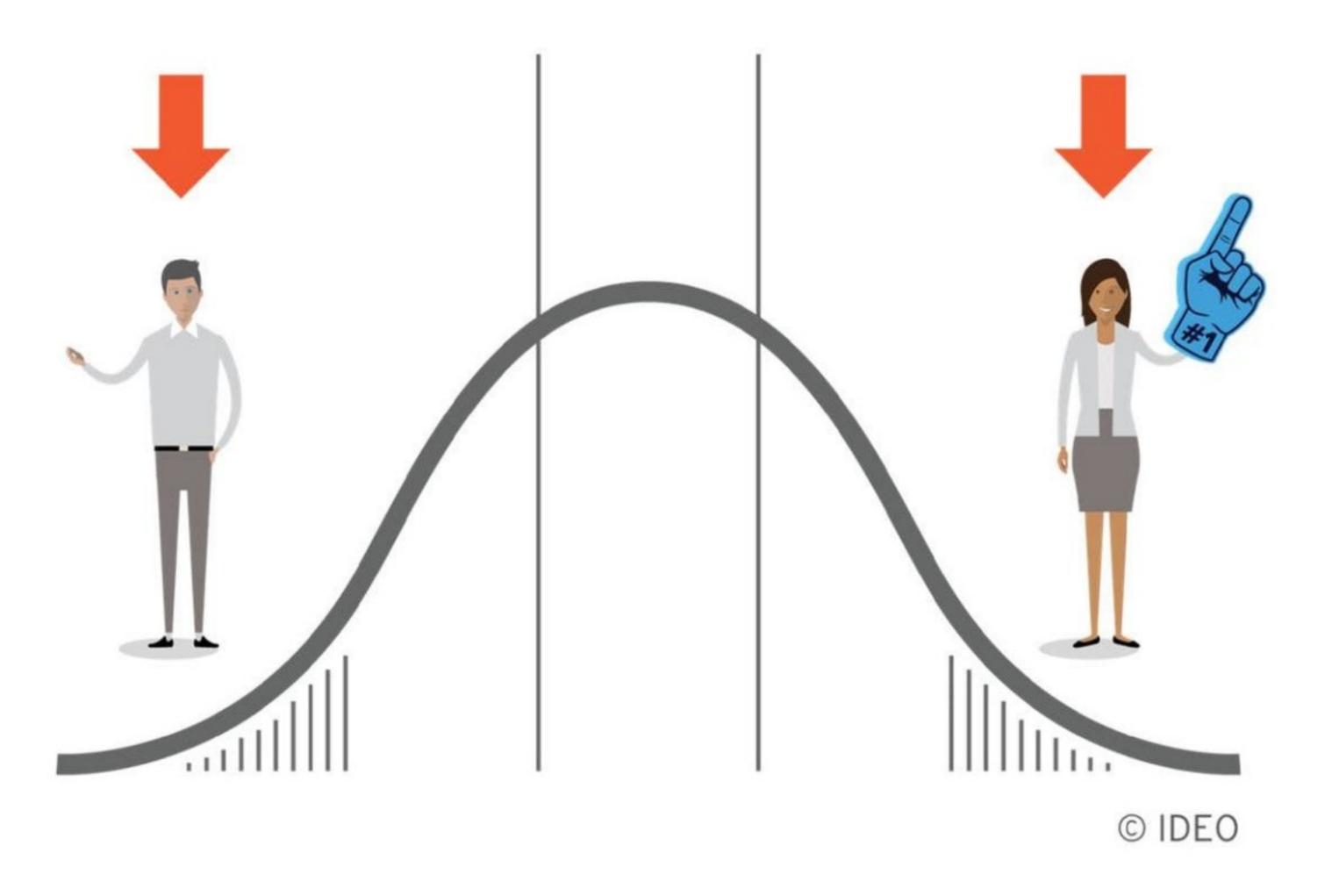
No violence







INSPIRE NEW THINKING Identity Extreme Users





 Doctors
 Nutritionist
 A statistician

 Farmers
 Social workers
 Educational Change evangelist

 Nutritionist
 Mother
 Decision maker





Parents, teachers and psychologists

Judge

Expert in design thinking

Data scientists

Architect

Educators

Politicians

Economy as a whole

Teachers





 peace advocates
 Teachers
 Philanthropist

 A design thinking master
 Scientists
 Lawyers

 Climate change activists
 Psychologist
 Prime minister





 Mentor
 Lawyers
 Eco Sud NGO

 Engineer
 economists
 Economists

 Pious persons..
 Engineer
 Elders





Students

Experienced colleague

Social worker

Social workers, NGOs working in this area

Pokicy makers

A chef

Politicians

An arrogant man

Underprivilege children





superstar students..

Old person

Become a billionaire and buy an island of my own





Student

Children

Someone eating fast food on a daily basis

Outgoing Friend

A hawker

Teenagers

Poor people

Parents





 Underpriviledged
 Politicians
 drugs addict

 Parents
 war mongers
 Teenagers

 Grandparents
 Politicians
 Political leaders





Elders	Laggard lecturer	Rich kids
A cleaner	Elderly	Privileged parts of the population
Parents	Teens	Rich people

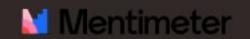




Politicians

Youth





Seeking Extremes



REWARD

Rapidly gain novel inspiration!





Work with a partner and generate some ideas

3 Ideas that are easy to do:

3 Ideas that are impossible to do

1 Idea that needs unlimited money

1 Idea that would be illegal





Kill all politician

Jumping from a helicopter

Making everyone unlimitedly resourceful.

Hiking on Jupiter

Hope that common sense always prevails

Long lasting condom

Close all McDonald's and KFC.

No more examination

Castration of sexual abusers



give everyone unlimited knowledge through the use of chipsets to implement the Internet in our brain

Be on on an island like Robinson Crusoe and start afresh

Becoming the next batman

I want to have wings

Becoming friends with whales and sharks

Memorizing all the sections of the law

Life imprisonment for world manufacturers of agrochemicals

Be able to read minds

Shoot all racists in the backside





The phoenix rising from the ashes

Genetic engineering humans

to be foreever young wealthy and never die

TRAVELLING THE WORLD FOR FREE!!!!!!

Kill all rapists

Re populate Our Island to change mindset

Compulsory community work for all adults

Publication of list of people recruited with their qualifications

No more class tests





Living in sea all life

Wake students up to attend 9 am lectures

Having unlimited food

Close all the gyms

Use veritaserum on every criminals

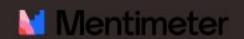
create an app to make people happier

Change mentality for more meritocracy

My idea is to be able to scan all food and know the calorie content and nutritional values for healthier weight management.

force mistakes to happen





Creating Options



Out-of-the-box ideas!



Work with others and push your thinking.



MAKING CHOICES

Too often, we will choose the option that is easiest and safest because we've seen it work before.

CRITERIA FOR A GOOD IDEA

Novel, exciting, and understandable.

Meets a real user need.

Addresses your Defined HMW Question.



How to get Universities to impact more on Society?

To meet the one from whom I seek inspiration from and ask for lots of advices

Provide a panic button to timid students that can be carried everywhere around school and used when bullied

Produce a bio soap

My idea is to make healthy food affordable and widely available.

USE Artificial Intelligence for meritorious recruitment

Remember everything I read do and think

Provide water to all across the world

Be confident enough to look at certain lecturers straight in the eye





The bullies of lecturer

Cheap and healthy lunches provided at school

when i think of something i can directly communicate it to my tablet

How to make people more rational in their thoughts

Creative use of digital tools to embed inclusive authentic and participatory pedagogy.

The bullies of our dear lectures

Becoming successfully and marrying my partner sitting right next to me

To reflect on the next big challenge the world is going to face.

moral values classes to children as from their young age





Revalue all land in Mauritius to bring food security.

Someone encouraging you forward

Teach karate to bullied kids

Internet access made free to everyone

Building more social centres to help the society

Adopting stray animals

Online advocacy

Teach children to be friends with anyone no matter their colour or ethnicity or religion, and not scolding them or making faces when they do My idea is to have a sort of a personal digital device which can quickly identify pain without having to go a doctor.





Develop the interpersonal skills of kids

Start working out

Be more responsible on the road

I wish i could meet my deceased granddad again

Reduce the inflation rate to make goods more affordable- reduce poverty

Change mindset of narrowminded people

Using light sources for wireless internet signal transmission.





A chip in all humans to prevent them from doing wrongs

Soap with holes so that the soap does not slip

Reskill people

Health council

Provide anonymous help online to women abused.

Providing good education and communication for a better society

Training all restaurant owners to provide healthy food optiond

neutral body to assess potential in candidates for a post

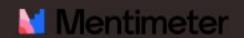
Allow students to co-create the curriculum





Develop games to stimulate thinking





Selecting Ideas



REWARD

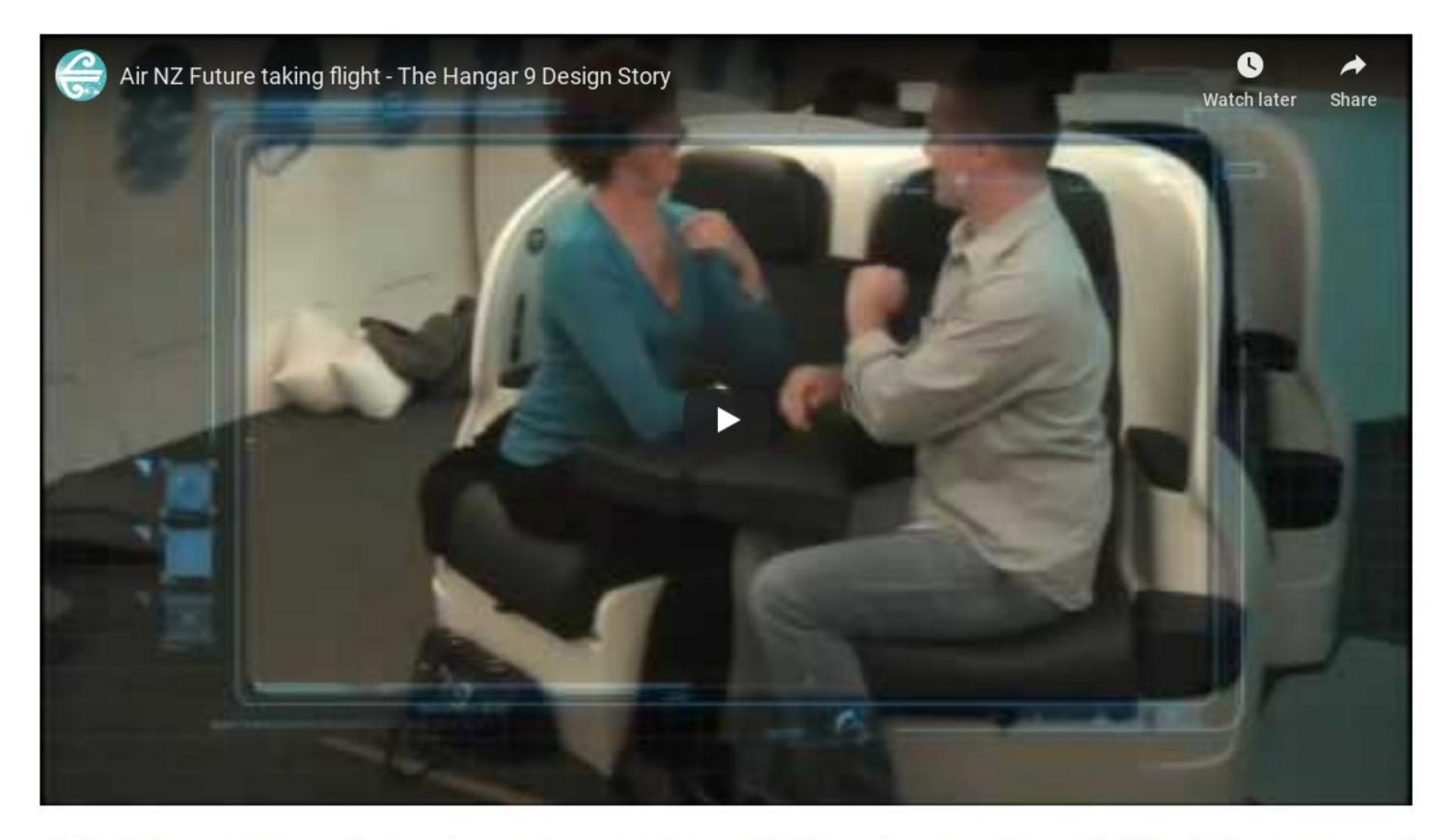
Ideas that are more innovative!



ROUTINE

Look for promise rather than proven.





How Air New Zealand re-imagined the long haul flight experience

What did you notice?

Real users feedback

Limitations were identified

Allowed to make corrections

Empathy mapping

experimenting with people's habits

Loads of experimentation.

No limits

Any ideas were welcome.

Explore all avenues



What did you notice?

Problems to refine

Getting the views from real end users

Experiment ideas to get the best solution

human interaction

They tried all crazy ideas

Constraints

They had no idea of the end in mind

Teamwork

Not optimal achievement



What did you notice?

Feedback is key

All alternatives considered

Perseverance

No fear

Confidence

Comfort & human behavior

Client oriented

Respond to user feedback.

focusing on user experience



What did you notice?

3 years!!

Innovation

Keep exploring

Failing was possible

force mistakes to happen

Freedom to think

Pilot testing

they are not stopping here

importance of expertise available

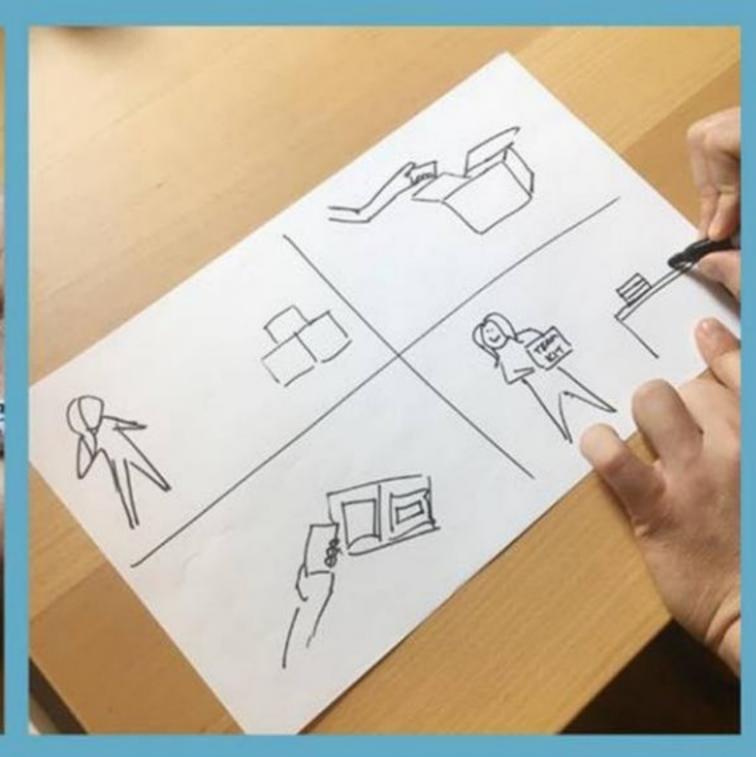




BUILD A PROTOTYPE OF YOUR IDEA





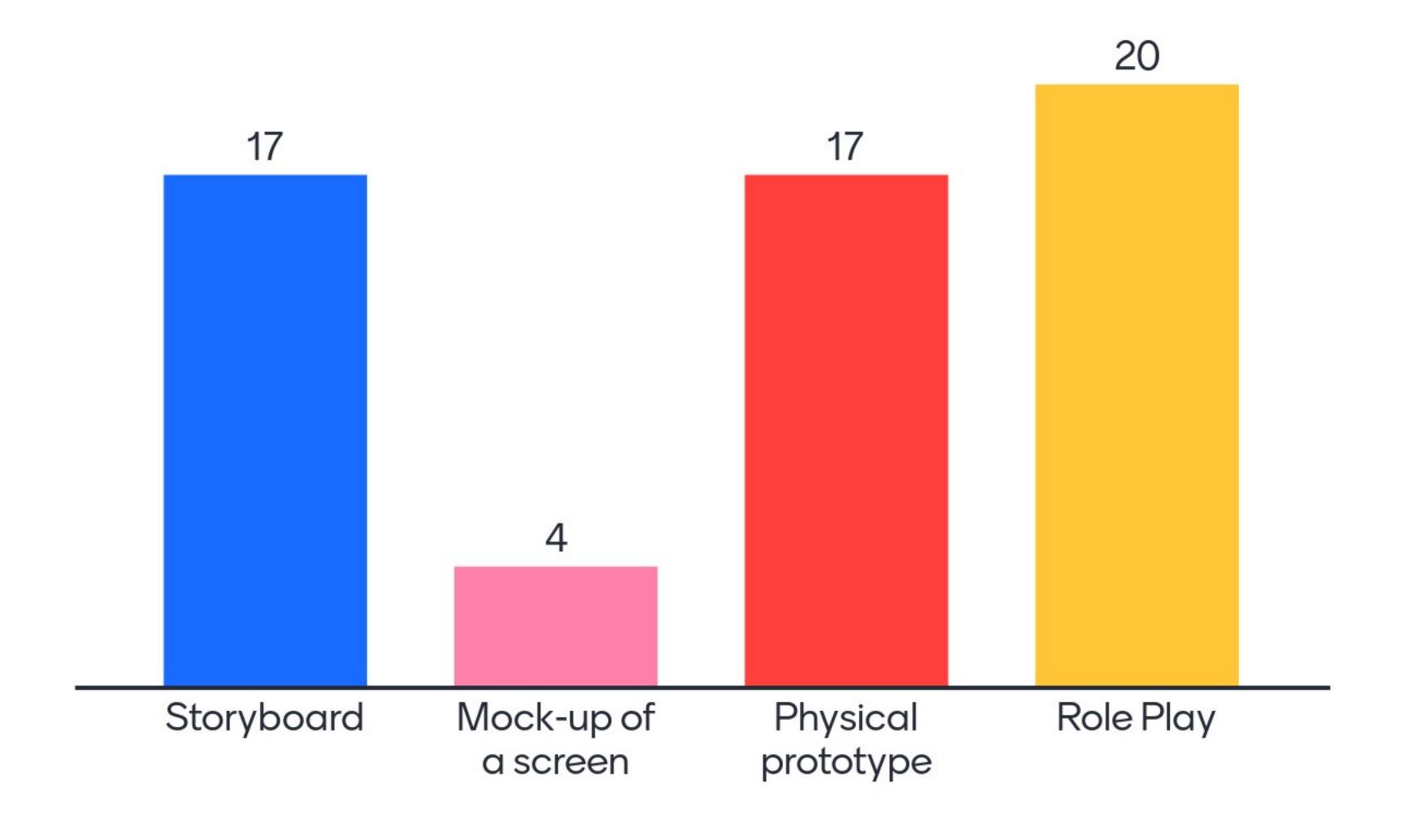


Physical Product

Mock Interface

Storyboard

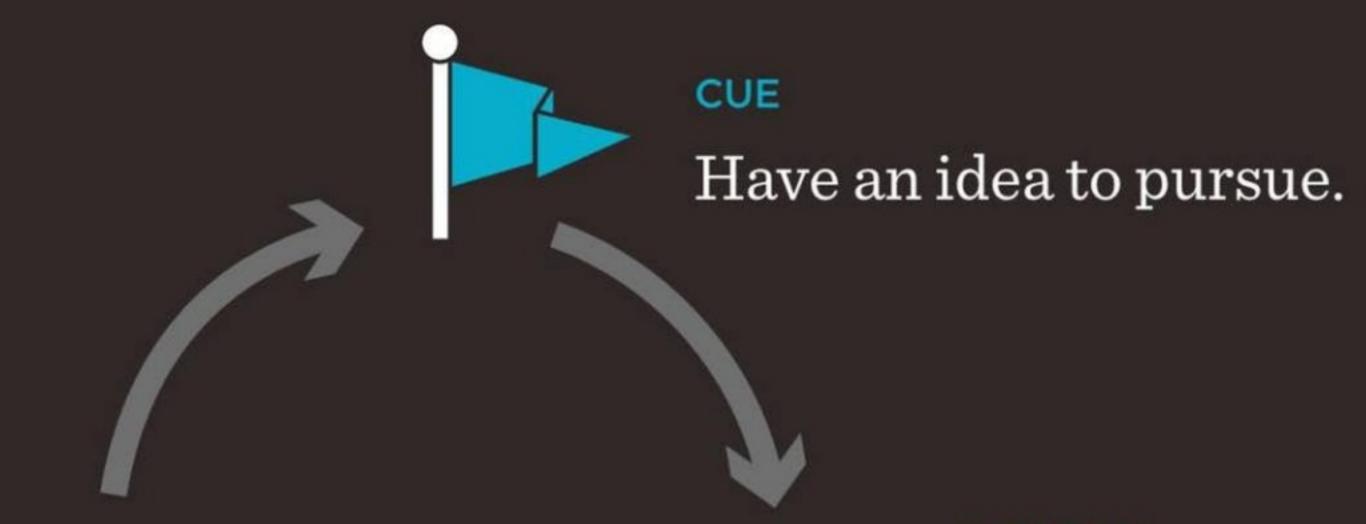
Which type of prototype will you build?







Prototyping



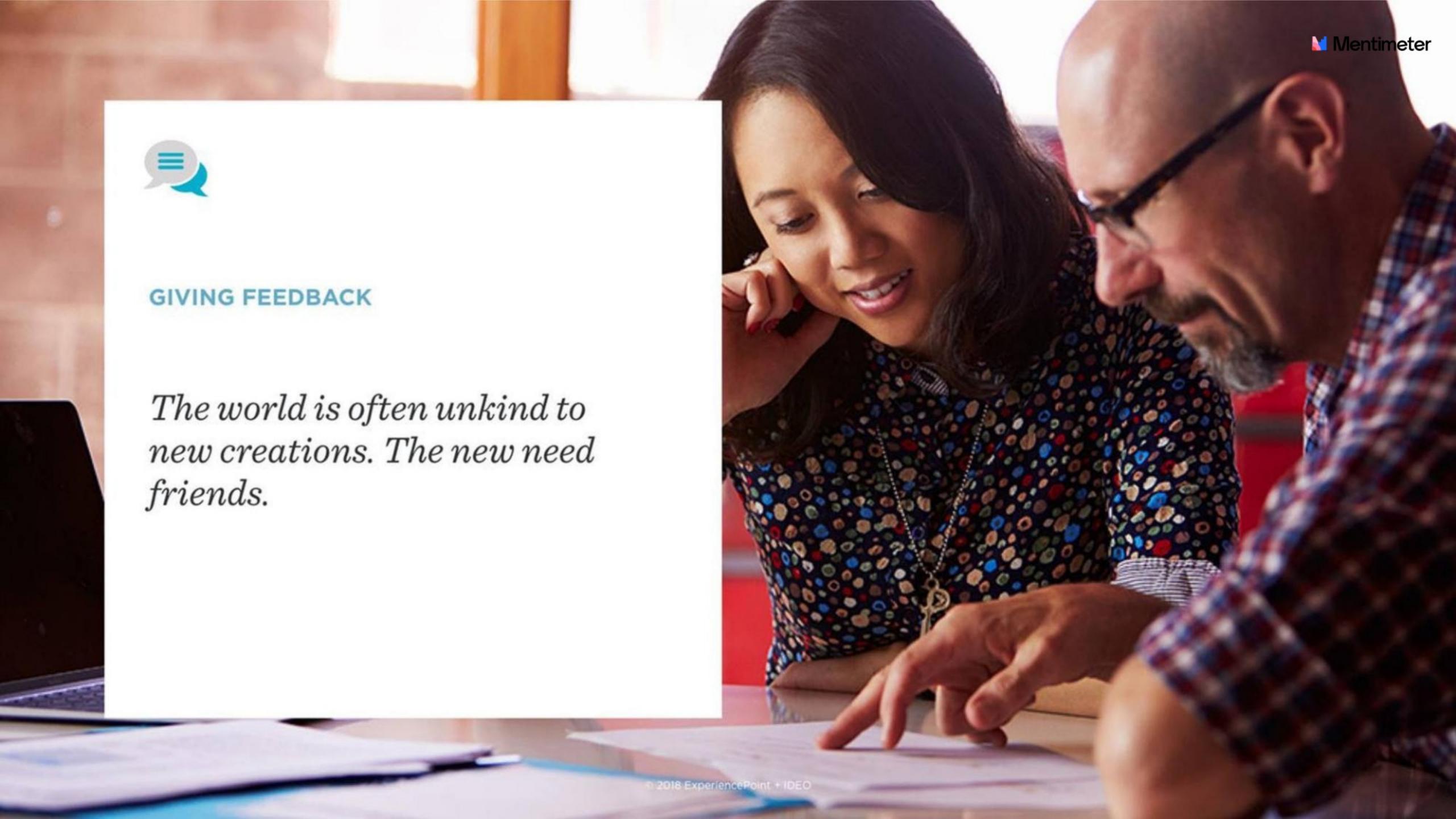
REWARD

Less money wasted on flawed ideas!



ROUTINE

Start with low-risk, quick and easy prototypes.





PRESENT YOUR IDEA & RECEIVE FEEDBACK







Pair Up

Present Your Prototype

Capture Feedback



Hey this is interesting

Role play:-interactive -boost confidence -brilliant

Interactive and 2 way communication..... Boosting up confidence levels...Marvellous....

Feedback that inspired me to explore different avenues..things I had not thought about..showing the breadth of experience and openness of the person giving feedback I like the lavender perfume and essential oils of the bio soap.

I get the opportunity to think and analyze things.

you have great idea buddy

Great idea, how can we work together to improve it.

Stop wasting your time!





This is good i am going to use it in my class

Go ahead and make it

we need to do that in team buddies

I like this i am going to use it

How soon can we implement that for real

Nice job buddy

Go for it

I will also try it





Yes you can!

Interesting

What's the next step?

Lets do it

Carry on great

Too ambitious

Keep trying

I wonder whether the soap will be foamy enough





hey buddy im not sure i understand

No pain no gain

Goog one

This is suicidal

Looks like reinventing the wheel. Do your homework.

Good one

Difficult to implement due to current legislation

Keep up



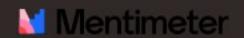




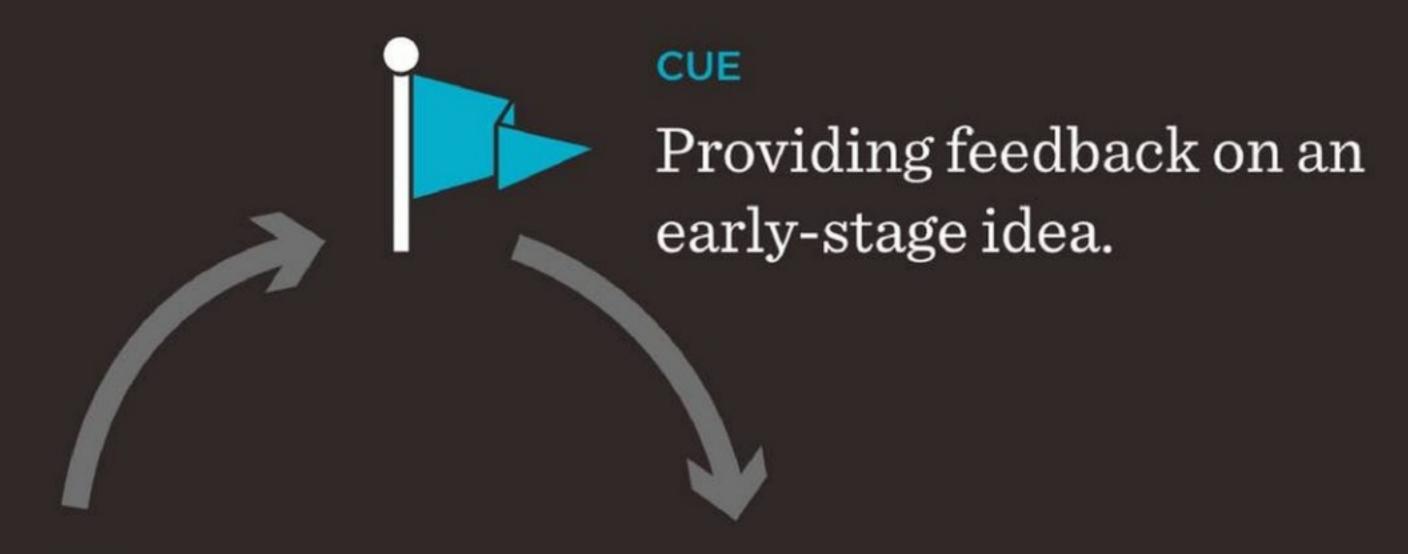
From where you are what would you advise Mauritius-

What are the strong indicators of an entrepreneurial university





Giving Feedback



REWARD

Awkward ideas can grow into great solutions.



ROUTINE

Use "I like, I like, I wonder..."

Sample Journey

Your Idea for a solution:

Online dashboard to show the progress of a submitted claim

Became a Question:

How Might We help insurance users obtain transparency of their claim submission?

You identified extreme users to inspire new ideas:

People who have never submitted a claim & People who value 'up to the second' updates

You then brainstormed and selected a new idea:

A meter that shows you the status of your submitted claim

Which you prototyped to learn more and shared with your colleagues for feedback:

I Like - "It's automated", "It's a visual representation of what's been completed and how much is left to go"

I Wonder - "If I can include a summary of activities that have been completed depending on what the stage the submission is in"

ExperiencePoint

Ask me anything

14 questions 4 upvotes

How was the session? One word feedback







We are living in Transformational times







Thank you & go change the world!







Thank you! (www.knowhouse.co.za // james@knowhouse.co.za)

