



UNIVERSITY OF MAURITIUS



UoM VIRTUAL RESEARCH WEEK 2021

*Building Resilience through Research
in the COVID-19 Era*

Faculty of Law and Management &
International Centre for Sustainable
Tourism and Hospitality

Wednesday 10 November 2021



UoM Virtual Research Week 2021
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Time	Virtual Session Programme	
09.00 – 09.10	<i>Admission of Participants</i>	
09.10 – 09.15	Welcome Address by Dr Roopanand Mahadew <i>Chairperson of Faculty of Law and Management Organising Sub Committee</i>	
09.15 – 09.35	Keynote Address by Dr Harris Neeliah <i>Research Manager, HRDC</i>	
Oral Session 1		Oral Session 1
Department of Finance and Accounting Session Chair: Dr Vidisha Ramlugun		Department of Management Session Chair: Dr Eric Bindah
09.35 – 09.55*	Resurgence of Mobile payment solutions in Covid-19 Aftermath Study <i>L.Gunnoo and C.Gunnoo</i>	Measuring service quality holistically and integrating PLS-SEM and IPMA with QFD for continuous improvement in the service industries <i>Ms N.Teeluckdharry, Dr V. Teeroovengadum and Dr A. Seebaluck</i>
09.55 – 10.15*	Impact Of Idiosyncratic And Macroeconomic Risks On Capital Structure: Evidence From SADC Countries <i>L.M.M. Amelot, Dr. U. Subadar Agatheer and Dr. B. Seetanah</i>	Developing an integrative model of ISO 9001 Effectiveness for ISO 9001:2015 Certified Firms in Mauritius: An analysis of its antecedents and outcomes <i>L. Vencataya, Dr V. Teeroovengadum, Dr A.K. Seebaluck</i>

10.15 – 10.35	TEA BREAK	
	Oral Session 2	Oral Session 2
	Department of Finance and Accounting Session Chair: Dr Reena Bhattu Babajee	Department of Management Session Chair: Dr Eric Bindah
10.35 – 10.55*	Impact of Exchange Rate Volatility on Export: Evidence from Mauritius <i>K. Kasi, B. Seetannah and Z. Khan Jaffur</i>	Development of an instrument to measure the influence of Human Resource Development on Service Quality: An analysis of workplace learning efficiency in the Public Sector <i>B.Tandarayen, Dr. V.Teeroovengadum and Dr. A.Seebaluck</i>
10.55 – 11.15*	Analyzing the Impact of Exchange Rate and Exchange Rate Volatility on Tourism Demand using disaggregated data: Evidence from Mauritius <i>R. Imamboccus, B. Seetannah and R. Nunkoo</i>	Analyzing Market Linkages of Farmers' wheat products in Ethiopia: A Study on Bale Zone Smallholder farmers, Oromia Region <i>Kasim Kelil Jarso and Thanika Juwaheer</i>
11.15 – 11.25*	The service quality of FinTech services provided by banks in Mauritius and its effect on customer satisfaction <i>Shabreen Jahmeerbacus and Dr. Jeevita Matadeen</i>	Development of a strategic roadmap for lean in Mauritius organization using a design science research paradigm <i>Hafeeza S.A. Mamoojee-Khatib, V. Teeroovengadum and Jiju Antony</i>
11.25 – 11.35*	Has Foreign Real Estate Investments Affected Land Prices in Mauritius?	The New EFQM 2020 and its application in Higher Education Institutions <i>K. P. Jungbadoor, V.Teeroovengadum, J. J. Lee and H.</i>

	<i>N. Gopy-Ramdhany</i>	<i>Coates</i>
11.35 – 11.45*	Effect of corruption on FDI for Mauritius: a time series analysis <i>N. Ramatally, B. Seetanah, N. Sookia and S. Fauzel</i>	Measures for managing local and international challenges faced by Mauritian SMEs in the midst of the COVID-19 Pandemic <i>R. Sannegadu</i>
11.45 – 11.55*	Cashless transactions in Mauritius: A study on customer perception and willingness to adopt this system using an adapted UTAUT model <i>V.Senraj, D. Maunick-Sungkur and SAK.Soondur</i>	
11.55 – 13.00	BREAK	
Oral Session 3		Poster Sessions 2
Department of Finance and Accounting Session Chair: Dr Sheereen Fauzel		Department of Management Session Chair: Dr Eric Bindah
13.00 – 13.20*	Evaluating the impact of COVID-19 on the stock market of the United States <i>A.Nanyeck, S.A.K.Soondur and D. Maunick-Sungkur</i>	Cyclones and Sustainable Tourism Development <i>A Damar-Ladkoo</i>
Poster Sessions 1		Oral Session 4
Department of Finance and Accounting		Department of Law

Session Chair: Mr Matthew Lamport		Session Chair: Ms M V Uppiah
13.20 – 13.40*	The Impact of COVID-19 on FinTech: Adoption of FinTech Products and Services during the COVID-19 pandemic by the Mauritian population <i>Shandhina Kaloo and Dr. Jeevita Matadeen</i>	La responsabilité civile des médecins employés par des hôpitaux publics à Maurice <i>G. Georgijevic</i>
13.40 – 14.00*	Effectiveness of corporate governance on financial reporting quality in the banking industry in Mauritius <i>Rudranee Devi Deeljore</i>	Adapting the Mauritian legal landscape to achieve the 'blue' recovery: How COVID-19 can bring the maritime public domain concept back to the table <i>H. Kureemun and R. P. Gunpath</i>
14.00 – 14.20	TEA BREAK	
Oral Session 5		Oral Session 5
Department of Law Session Chair: Ms K A Appadoo		International Centre for Sustainable Tourism and Hospitality
14.20 – 14.40*	The Mauritius Workers' Rights (Working from Home) Regulations 2020 in the wake of COVID-19 <i>A. Beebeejaun, R. P Gunpath and E. Bindah</i>	Developing and Testing an Integrative Model of Customer Experience Management for Enhancing Service Excellence and Brand Loyalty for the Banking Landscape of Mauritius <i>S Pudaruth, T D Juwaheeer and R Nunkoo</i>
14.40 – 15.00*	COVID19 Crisis: Resilience, Work Flexibility and its Effects on Individual	

	Performance of Employees of the MSMEs <i>K. Assogbavi, R. P. Gunpath, E. Bindah and A. Beebeejaun</i>	
15.00 – 15.20*	An invisible human rights crisis: The impact of the coronavirus disease (Covid-19) pandemic on the constitutional protection of human rights in Mauritius <i>T. Sookna, R. P. Gunpath and A. Beebeejaun</i>	
15.20 – 15.40*	An Analysis of the Court's Approach to Medical Negligence in Mauritius <i>K. Sukhoo, R.P. Gunpath and A. Beebeejaun</i>	
15.40 – 16.00*	A Critical Analysis of the Legal Framework on Geographical Indications in Mauritius <i>I.Kanhye</i>	
16.00 – 16.20*	The Unique but under-utilised article 22 of the Banjul Charter: Assessing its potential and importance in the African human rights architecture <i>R. Mahadew</i>	
Oral Session 6		
Other Institutions		
Session Chair: Prof (Dr) R P Gunpath		

16.20 – 16.40*	Building resilience in the COVID-19 era evidenced through Business Students' Dissertations <i>Nirmal Kumar Betchoo</i>
16.40 – 17.00*	Rethinking the role of women in Mauritius. Influenced by feminist policies in Covid 19 Era <i>Mottee Prisheela</i>
Poster Sessions 3	
Other Institutions	
Session Chair: Prof (Dr) R P Gunpath	
17.00 – 17.20*	Dispute resolution techniques: International arbitration in Mauritius and its future in the wake of COVID-19 <i>Me Rubna Daureeawo, Dr. R. P Gunpath and Dr. A. Beebeejaun</i>
Closing Remarks and Vote of Thanks: <i>Dr Roopanand Mahadew</i> <i>Chairperson of Faculty of Law and Management Organising Sub Committee</i>	

*Each time slot includes 5 minutes for Questions & Answers.

Zoom Links for FLM Research Day:

Welcome Address by Chairperson of the FLM Organising Sub Committee and Keynote Address by Dr H Neeliah - Room: 2.14

Topic: Research Week 2021-Opening Speech

Time: 10 November 2021 at 09:10 AM

Join Zoom Meeting

<https://zoom.us/j/93624182410?pwd=NUNiQ1BqeFo5TGpRM1RHaHljOGxaQT09>

Meeting ID: 936 2418 2410

Passcode: 293563

Department of Finance and Accounting (As from 09:35) - Room 2.14

Topic: Research Week 2021-Department of Finance & Accounting

Time: 10 November 2021 at 09:35 AM

Join Zoom Meeting

<https://zoom.us/j/98386439641?pwd=Tmt4S2E2MEhhaXVtQVE4OTBSNHVyQT09>

Meeting ID: 983 8643 9641

Passcode: 180302

Department of Management (As from 09.35) - Room 2.36

Topic: Research Week 2021-Department of Management

Time: 10 November 2021 at 09:35 AM

Join Zoom Meeting

<https://zoom.us/j/94423388078?pwd=aHM4M1BZY3d5S3ovSWtXNnkzaTJydz09>

Meeting ID: 944 2338 8078

Passcode: 340375

Department of Law (As from 13.20) and Other Institutions (As from 16.20) - Room 2.35

Topic: Research Week 2021-Department of Law

Time: 10 November 2021 at 01:20 PM

Join Zoom Meeting

<https://zoom.us/j/97087604189?pwd=VU9lRWpQbk50VzZRU1g4aWROU2xtZz09>

Meeting ID: 970 8760 4189

Passcode: 147963

International Centre for Sustainable Tourism and Hospitality (As from 14.20) - Room 2.36

Topic: Research Week 2021-International Centre for Sustainable Tourism and Hospitality

Time: 10 November 2021 at 02:20 PM

Join Zoom Meeting

<https://zoom.us/j/94903369868?pwd=Y1F5dVdQRfh0aEZESHgrNnJKV056QT09>

Meeting ID: 949 0336 9868

Passcode: 632993

Closing Remarks and Vote of Thanks by Chairperson of FLM Organising Sub Committee - Room 2.14

Topic: Research Week 2021-Closing Speech & Vote of Thanks

Time: 10 November 2021 at 05:20 PM

Join Zoom Meeting

<https://zoom.us/j/93134364744?pwd=MkF1OEJsVGhDVDFidklzOVp2bjVNUT09>

Meeting ID: 931 3436 4744

Passcode: 010702